

# Data Protection Statement

This Data Protection Statement provides information about the ways in which the Mara education and leisure ltd – trading as Atlantic coast lifeguards collects, stores and uses personal data relating to individuals (data subjects). This Data Protection Statement relates to personal data received by the us where data subjects contact, or request information from us..

## Data Protection Legislation

### The GDPR

The GDPR came into force on 25 May 2018 and significantly changed data protection law in Europe, strengthening the rights of individuals and increasing the obligations on organisations. The GDPR is designed to give individuals more control over their personal data. (A copy of the GDPR is available [here](#)).

The key principles relating to the processing of personal data under the GDPR are lawfulness, fairness and transparency; purpose limitation; data minimisation; accuracy; storage limitation; integrity and confidentiality; and accountability (Article 5 of the GDPR).

Although the GDPR is directly applicable as a law in all Member States, it allows for certain issues to be given further effect in national law. In Ireland, the national law, which amongst other things, gives further effect to the GDPR, is the Data Protection Act 2018 ('the 2018 Act'). (A copy of the 2018 Act is available [here](#)).

### The Law Enforcement Directive

The Law Enforcement Directive (Directive (EU) 2016/680) is a piece of EU legislation, parallel to the GDPR, which also took effect from May 2018. The Law Enforcement Directive ('LED') deals with the processing of personal data by data controllers where the processing is for 'law enforcement purposes', which fall outside the scope of the GDPR.

As a Directive, the LED requires transposition into Irish law to take effect. The LED is transposed into Irish law by the 2018 Act, primarily in Part 5 of that Act.

Pursuant to Section 11 of the 2018 Act, the Commission is the supervisory authority for both the GDPR and the LED.

## Processing Of Personal Data By Mara education and leisure ltd

We processes personal data for a number of different purposes, which arise from our duties of course processing.

- Handling complaints from individuals in relation to potential infringements on courses
- Conducting inquiries and investigations regarding infringements on courses
- Taking enforcement action, where necessary;
- Cooperating with (which includes sharing information with) The royal lifesaving society UK as the governing body for certification
- Inquiries and investigations - including personal data received from data subjects directly; and personal data received from an organisation, which is

the subject of an inquiry or investigation. This will also include personal data received by the Commission in its role as a 'competent authority' under Part 5 of the 2018 Act ('Processing of Personal Data for Law Enforcement Purposes').

- Queries – including personal data received from individuals who have raised queries with us;
- Job applications – including personal data received from persons applying for roles with us.
- Conferences and events – including personal data relating to attendees at conferences and events organised by us.

## **What Personal Data we collect**

Personal data

We only ask for very specific details in regards the processing of awards. These include

Email, full name, date of birth, telephone number and emergency contact details

## **How do we Collect Personal Data?**

We collect details on an application form and then secure this in a hardrive which is password protected

## **How Long Does The Commission Retain Personal Data?**

We Hold information for 7 years

## **Your Data Protection Rights**

Under data protection law, data subjects have certain rights.

Subject to certain restrictions, which are set out below, you can exercise these rights in relation to your personal data that is processed by the Commission.

The data subject rights are:

1. The right to be informed about the processing of your personal data;
2. The right to access your personal data;
3. The right to rectification of your personal data;
4. The right to erasure of your personal data;
5. The right to data portability;
6. The right to object to processing of your personal data;
7. The right to restrict processing of your personal data;

**If you would like further information please contact us in writing to  
Mara education and leisure ltd – Elly cottage, clash, Knockraha, cork**

**Or**

**Email [muirti@live.ie](mailto:muirti@live.ie)**